

# “BEFORE IT’S TOO LATE”

## “Our Children’s Future, in Our Hands”

16th March 1993  
Melbourne Launch

### COMMENTS

*“the video is one of the most powerful tools you would ever want to use, it touched my heart, you can’t help but want to do something.”*

**Max Walker,**

Australian Cricketer and National TV Sports commentator

*“I thought the video was fantastic!  
It only confirmed everything that I felt and know,  
how important it is for business, government and welfare  
agencies to get together and address this problem,  
not individually, but all together...”*

**John Bell**

Managing Director - Esprit International

*“The video, what it does, is that it touches my heart,  
and I cried. The video really points out that I need to do  
something, that its not up to someone else but that’s  
it’s up to me... it’s up to each one of us!”*

**Pam Embry**

Earthsupport Management Consultant, Business Owner

*“...there’s so much to be done, and if everyone can  
all chip in a little bit we can solve a  
big, big problem.”*

**Jim Steyne**

AFL Footballer, Brownlow Medalist 1991

*“The ‘Before it’s Too Late’ project is important in that  
it brings to our attention the problems our youth confront  
today. The project also provides a vehicle whereby leaders of  
the community can join in with government and community  
organisations to help young people in a positive way.”*

**Michael John**

Minister of Community Services

*“The Before it’s Too Late project is such a positive way of supporting them by providing opportunities for everyone to get involved - to do something. You have my support.”*

**Lulu**

International Singer and Performer, “To Sir with Love”

*“Congratulations, the video is spectacular.”*

**Robert Kiyosaki**

Educator and author of best seller: 'Rich Dad, Poor Dad'

*“I would like to make people feel the way I’m feeling now, I just can’t stop thinking about the future, about children... It is brilliant, the video.”*

**Elena Danilova**

Russian Visitor

*“...was very impressed with your work.”*

**Joseph Chilton Pearce**

The U.S. Senate Adviser on Early Childhood Development, U.S. Lecturer and author of the international best seller “Magical Child”(Comment on BTL project)

*“...making the environment that I work in, the environment that I have for my children, be safe for them to grow, and be whatever they need to be, that was reinforced for me in the video.”*

**Dale Richardson**

Chiropractor - Melbourne Sports Clinic, Business

*“ The biggest impact I had from the video was the realisation that unless the system changes, the problems are not only keep going but they're going to multiply, and to see what goes on in our prison system and on our streets was absolutely mortifying for me.”*

**Aggi Misky**

Nutritionalist & Health Consultant

*“...viewing the video, has inspired me to do whatever I can.”*

**Suzie Burke**

Trainer & Presenter Educational Programs

*“...it bought home to me that I can do something, and that as a businessman doing work in the community, I really am now looking at what I can actually go out and create, and hopefully bring something about that can make a difference.”*

**Mark Davis**

Managing Director - Stonehenge Homes

*“...the more people that start doing something, the sooner the message will get out to everybody else. I've always had a desire to make some sort of contribution and with BTL I think I found that vehicle.”*

**John Gorban**

Sales & Marketing Consultant

*“...after watching the video it really got down deep into my heart, what happened to myself after seeing the video, I felt that I could make a difference to things in the world.”*

**Homeless Male teenager**

*“the impact the video had on me was massive! ...it's really given me a direction, because now I know what I want to do in life, I want to go and help children*

**Female Teenager**

*“...it really reminded me that to make a difference in this area with children, it starts at home. The video had the most powerful impact on me... It really moved me deeply.”*

**Ian Macdonald**

Marketing Director - Hoffman Process

*“...when you love, you can find solutions, and to see the video, and to see that point made, my heart goes out every time...”*

**Anna Macgowan**

Office Management Consultant